



SAVE THE DATE!
10 / 14 / 2009
5:30PM-9:00PM

The First RASA EXPO Ever!

Railway Aviation Shipping Automotive

Department of Transportation and Logistics Career Expo at DuPage Airport!

Wednesday October 14, 2009

Hosted by Illinois Aviation Academy, Inc. (IAA)

Dear RASA Expo Participant,

THE FIRST ANNUAL RASA CAREER NIGHT WILL BE HERE SOON!

(Sign-up sheet for panel members attached).

We invite you to join Kane and DuPage County students, parents and educators as they learn about future careers and industries from the community, in the Railway, Aviation, Shipping and Automotive Industries. This is an opportunity for you and your organization to mentor students and share your career expertise in a working environment. We also have some special features which include:

- **Free Exhibit Tables:** 3'x 8' table provided (bring own skirt). Bring visual interactive materials about your career and industry. Handouts are recommended. Tables will be set up at IAA's hangars for careers and professional associations.
- **Panel Presentations:** Typically 1 professional organization and 3 careers per panel. (Panels will last 30 minutes; each speaker approx 5-7 min. ea.)
- **Major Advertising:** This event and your participation will be widely advertised in DuPage and Kane County high schools, libraries, and in the media. Your career and organization will be listed on our event materials.

*****Dinner will be provided for exhibitors and panel presenters.*****

Contact us to reserve your Company's spot today and help Educate Tomorrow's Professionals!

Dupage Airport: Illinois Aviation Academy, Inc.
32W751 Tower Road, West Chicago, IL 60185
Phone: 630-513-2224/Fax:630-513-8704
E-mail: justinek@illinoisaviation.com
Website: www.illinoisaviation.com

RASA Career Expo Committee
Susan Gloss susan.gloss@d303.org
Mary VanSlyck :MaryVanSlyck@u-46.org
Website: www.careerexpos.org

TRANSPORTATION AND LOGISTICS (RASA) CAREER EXPO

Dupage Airport, October 14, 2009 At 5:30PM – 9:00PM

Dear Business Representative:

In 2008, the Illinois State Board of Education changed the State's standard for Career and Technical Education (CTE). The reason for this change was to improve career development for secondary and post secondary students appropriate to employer expectations/needs. Presently businesses are forced to use resources for remedial training instead of research and development necessary to compete in a global economy. Recognizing this situation, the State of Illinois has requested that the high school system in Illinois work with businesses in the community to develop more appropriate curricula. That is why we are contacting you.

In cooperation with the school systems in DuPage and Kane counties, Illinois Aviation Academy Inc. (IAA) would like to request your participation in the first:

Transportation and Logistics Career Expo for High School students and their educators.

The objective of this collaboration of business and education is to provide educational guidance to "interested" students and teachers involved in our industries. This will be accomplished in a forum that includes information booths and "break-out" discussion groups/seminars with industry representatives. Our intention is to create an environment that encourages students and teachers to "reach-out" for more information about the demands of our industry and its nature. Together, we can play a roll in changing the classroom of the 21st century to be more like the real world.

As an attendee, your company will be able to enjoy the ability to participate in a large and continuous community event. Your company's name will be in numerous media publications distributed in public facilities and every high school in DuPage and Kane Counties. The larger the participation, the greater the exposure but remember that this event is meant to be a public service, not a commercial one.

IAA and hundreds of students hope that we can count on your participation. Enclosed is additional information about the event and appropriate sign-up materials. If you require further information about the event or assistance for preparing for the event, feel free to contact my office at any time.

I appreciate your time and look forward to building a better tomorrow with you.

Sincerely,
Robert Werderich, President
Illinois Aviation Academy, Inc.

RASA EXPO Presenters Sign-up Sheet.

Wednesday October 14, 2009

5:30PM-9:00PM

Company/Organization Name: _____

Career Field: _____

Contact Person: _____

Job Title/s: _____

Phone: _____

Email: _____

No of 6ft Tables needed: _____

No of Chairs: _____

No of Outlets: _____

Panel Members (Optional): _____

Open Space Requirements for Equipment if any:

Please return this completed sign-up form (one for each attendee/career field) as soon as possible so we may include your organization and career fields in our advertising materials for the school districts. Feel free to duplicate copies if necessary and let us know of any other needs you may have regarding participation in this event.

Please RSVP by August 31st so we can put our marketing materials together.

Dupage Airport: Illinois Aviation Academy, Inc.
32W751 Tower Road, West Chicago, IL 60185
Phone: 630-513-2224/Fax:630-513-8704
E-mail: justinek@illinoisaviation.com.
Website: www.illinoisaviation.com

RASA Career Expo Committee
Susan Gloss susan.gloss@d303.org
Mary VanSlyck :MaryVanSlyck@u-46.org
Website: www.careerexpos.org

RASA EXPO Contributions Sheet

Wednesday October 14, 2009

5:30PM-9:00PM

The intention of this event is to increase the awareness of educators and students towards the specific job and educational requirements of the Transportation and Logistics industries.

These Career Expos are not charity events and as such do not have tax-deductible capabilities for donations. We are encouraging grants in the form of services rendered and have included a sample budget for our envisioned costs for the event.

If your company offers any of the services listed below and would like to make a non-monetary offer to provide them, the community will greatly appreciate the gesture and provide a complete list of services rendered in all of our event marketing publications.

Projected Needs

Item	Quantity
Signs and Event Posters	200
Dinner for Presenters and Volunteers	200 People
Garbage Bins	1 per station about 10
Table Rentals	30
Chair Rentals (for Presenters and Panels)	200

Event services are taken on a first come first serve basis. As this is a community event, all assistance rendered towards making it a success will be greatly appreciated, however it is not an obligation for participation. For additional information please contact:

**Dupage Airport: Illinois Aviation Academy,
Inc.**

Justine Kakembo

32W751 Tower Road, West Chicago, IL 60185

Phone: 630-513-2224/Fax:630-513-8704

E-mail: justinek@illinoisaviation.com.

RASA Career Expo Committee

Susan Gloss susan.gloss@d303.org

Mary VanSlyck :MaryVanSlyck@u-46.org

Website:www.careerexpos.org